

NEWS

“Outsource To Detroit” Is Goal Of Detroit Based IT Company

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DETROIT (WWJ) – If you’re driving around in Detroit, this banner will be hard to miss.

Galax-E Solutions is putting up a 10-story sign on the side of their building on Woodward in Detroit bearing their name and their “Outsource to Detroit” slogan.

The IT company’s Ryan Hoyle says they hope to bring jobs back to the city from countries like China and India.

“What we’re doing is looking to repatriate jobs that have gone offshore to countries like India, China, Brazil, and have that work be done by Americans out of our Detroit facility,” said Hoyle.

“As it moves away from being a one industry town that’s reliant upon just auto, and starts to diversify the opportunities in the industry that can thrive in this area,” said Hoyle.

Hoyle says the banner is just a great symbol to show that Detroit is open for business and that it’s really going to become an IT hub, over the next several years.

“It’s great that it has visibility right from Comerica Park ... along with the other technology companies in the area, we’re going to do our part to put Detroit on the national spotlight for information technology,” said Hoyle.

Hoyle says they are committed to hiring 500 people over the next five years.

http://detroit.cbslocal.com/2011/10/02/outsource-to-detroit-is-goal-of-detroit-based-it-company/?utm_source=dlvr.it&utm_medium=twitter